

OPPORTUNITY SALE ST

And Continues U

\$20,000 WORTH OF HIGH C

Absolutely the best goods on the market,
25 TO 75 CENT

75 Dresses, worth from \$2.00 to
\$4.00, marked to 98c

Shirt Waists

Worth from 50c to \$1.50 25c
Riding Skirts worth \$3.50 \$1.98
Blankets.....49c up
Extra Heavy comforts.....\$1.25
Extra heavy counterpanes.....98c
Marcelle counterpanes.....\$1.75
Ladies knit vests.....5c up
\$1.00 Corsets.....48c
Long silk gloves.....48c up
200 pairs Ladies' and children's
silk gloves, all colors worth up
to \$1.50, going at 15c
25c and 50c Ribbons.....15c per yd
10c to 25c Ribbon.....4c per yd

Bathing suits.....25c up
Silk messeline underskirts \$1.98
Cordorories worth \$1.00 per yd 39c
China Silk at.....15c per yd
Suit Cases.....69c
Leather Suit Cases.....\$1.98
A lot of corset covers at.....10c
Trunks.....98c up
Umbrellas.....39c up
Silk Shirtwaists.....98c up
Leather grips worth \$5.00..\$2.75
Sattine underskirts.....45c
Warrented thread ..4c yer spool
Window shades.....19c
Oil cloth.....19c

Dress Goods, Silks, Gingham,
Ratine, Cheviot, Serge, White
Goods, Mohairs, 25 per cent
less than elsewhere.

Millinery at Your
Own Price

Hendersonville's Largest
Department Store
WHOLESALE and RETAIL

This "Opportunity Sale" will
mark an era in merchandising in
Western North Carolina.

Changes in the new tariff law
makes present values uncertain.

That is one reason why this op-
portunity is presented to you.

Another reason is that I must
make room at once for my tremen-
dous Fall and Winter stocks.

Therefore I shall sacrifice all
PROFIT and in many instances
shall cut into the actual cost of the
goods.

This is the opportunity you have
been waiting for.

This is the one great opportunity
of a life time.

During this great Opportunity
Sale you can afford to buy for a
year ahead.

No other store here can touch
these unmatchable prices. No
other store will attempt it and if
they do attempt it they will fail
utterly.

My motto has always been "The
Store that never has and never
will be undersold."

That motto is truer today than
ever before and this Opportunity
Sale will prove it to you.

Come in. Look the goods over
carefully. Examine them critical-
ly. Compare them with the best
any other merchant offers you. I
shall be satisfied with your ver-
dict, for I know you will spend
your money wisely here.

The goods are good goods. The
prices are utterly unmatchable,
and this is your opportunity to
buy a year's needs.

The stock includes everything
for ladies, men and children.

Hart, Schaffner & Mark Good
Clothes. Do you know of any
better?

Shoes that are all leather—that
give satisfaction every day they
are worn.

Ladies garments in all the fash-
ionable cloths.

Everything for the children and
everything good. You cannot af-
ford not to come, look, and buy.

Bleaching, Sheetin
Rugs, Portieri
at a Gr

Rain coats.....98c up	Sugar.....
Wardrobe trunks.....\$8.95	(Not less than 9 lb pack)
Handkerchiefs.....1c up	Gady & President suspend
10c apron gingham.....5c	Men's dress shirts (sa
Cheaper Gingham.....3c	worth from 50c to \$1.00
Heavy dress goods, 50 cent	at.....
grade.....19c per yd	1 lot of shirts to close out
Cotton batting.....6c per lb	Fine straw hats for less than
Jelly glasses.....19c doz	price.
30c Brooms.....14c	Blue Buckle overalls.....
40c Brooms.....21c	Men's Oxfords, (samples)
	Ladies Oxfords (samples)

Standard Canned C
per can

All our High Shoes
Children at

H. PATT